



DOWNTOWN DEVELOPMENT COMMITTEE

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Parker Public Art Suggestions/Recommendations by the DDC To the Town Council of Parker

The following is the public art goal of the DDC, which is to be accomplished within the Old Town Parker district:

- a. To encourage the creation of public art, in all forms.
- b. To provide concepts and ideals for such creation of public art.
- c. To assist in fund raising efforts to finance the installation of bronze realistic/figurative art pieces that will provide for a historical perspective of the Town of Parker.
- d. To encourage private parties to install bronze realistic/figurative art pieces that will offer a historical perspective of the Town of Parker.

Suggested Definitions:

- *Public art* is artwork acquired with either substantial or complete public funding, on public display and maintained by the municipality or jurisdiction. This artwork may be commissioned, purchased or otherwise acquired by a municipality or jurisdiction. Subject matter and artist selection is made, or approved, through a public process in which members of the community are involved in the decision. The artwork is then installed at a site to which the community has access.

Public art that is substantially or completely funded by private parties, but installed on public property, may have the subject matter and the artist recommended by the privately funding party to the public decision making entity. It is the members of such a decision making entity that represent the community and provide for the approval or disapproval of the artist and the subject matter of the public art.

- *Art in Public Places* is privately commissioned, purchased, or selected works of art that continue to be owned privately. There is no requirement that the community is involved in the selection process. The works of art may be displayed in a public location. The artwork is maintained by the owner.

The owner, in order to be part of a Public Art Program, whether that be a “Walking Tour” or other, may submit their proposed art subject matter, medium and artist to the decision making entity representing the public for approval or disapproval.

- *Parker Public Art Walking Tour* is a new public art program to encourage the development of public art in the Town of Parker and with a perspective towards the history of Parker. This Public Art Walking Tour Program is to be a limited and focused “realistic/figurative” public art program to encourage the installation of up to twenty (20) public, or private, bronze life size statues, which art pieces will further the comprehension of the Parker History by the citizens and families of Parker, CO.
- *Pioneer History Trail* is a new “walking path” concept along Sulphur Gulch, which is to be developed to encourage the remembrance of the pioneers of the Town of Parker.

The Pioneer History Trail will be a part of the Public Art Walking Tour Program to encourage the installation of up to six (6) realistic life size bronze statues, which art pieces will further the comprehension of the Parker Pioneer History by the citizens and families of Parker, CO.

Suggested Process:

It is the suggestion of the DDC that the following process concepts be developed further by the Town of Parker:

1. A conference be convened by all parties currently interested in public art, culture and history of Parker to discuss the integration of public art with a historical perspective for both the installation of public art in the Old Town Parker district and the Greater Parker Community.
2. From this conference a determination ought to be made on the creation of a not for profit art purpose entity, and or partnership to be formed with The Loveland High Plains Arts Council, or some other appropriate consulting organization, to further the development of the community art selection process and the funding process for public art.
3. Establish a public advertising and recruitment process to obtain new participants within the Parker community to then be appointed to the appropriate committees that will be formed to further the Public Art Walking Tour Program of the Old Town Parker district and for the Greater Parker Community. .
4. Upon the determination and formulation of the required committees/entities, a process shall be established to approve public sites, artist and subject matter, for public art in the Old Town Parker district and the Greater Parker Community.

Timing, Priorities and Site Recommendations:

The DDC would recommend that, presuming the overall Public Art (walking tour) Program would be approved in some form or fashion, that the installation of the public art (after proper process, artist and subject matter selection and approval) would generally occur along the following guidelines (which is very much based on both available funding and priority of site):

1. Approve the subject matter and artist as recommended by the sponsor for the completely funded private location at Pikes Peak Drive corner located on the property of Victorian Peaks, LLC within the Victorian Park district.

This would have to be accomplished in late 2007 in order for installation of public art piece in 2008. Or the Private owner will install without guidance from the Public Art Program.

2. Approve the subject matter and artist, as directed by the Town of Parker, for the completely funded, but public location at the Main Entry (SE corner) of O'Brien Park, sponsored by Parker Adventist Hospital and which subject matter would be consistent with presenting life size bronze sculpture pieces that represent any of the history of Parker. It should be noted that due to the significance of O'Brien Park that the sponsor, even though providing 100 per cent of the cost of the art piece, will only have subject matter co approval with the Town of Parker and not final decision on the artist, though the sponsor may recommend an artist for Town of Parker approval.

This would have to be accomplished in mid 2008 in order for installation of public art piece in 2009.

3. Approve the subject matter of former Mayor Dean Salisbury, and the artist, as recommended by the art sponsor, the Erik Jensen family, for a location within the O'Brien Park area. Same as 2.

This would have to be accomplished in mid 2008 in order for installation of public art piece in 2009.

4. Approve the subject matter and artist, as directed by the Town of Parker, for any other completely private funded public locations within O'Brien Park, and which subject matter would be consistent with presenting life size bronze sculpture pieces that represent any of the history of Parker. We believe that there are at least two (2) more potential sponsors interested in sponsoring public art pieces in O'Brien Park and we would hope that they would be able to make their commitments this year, with installation in 2009.

This would have to be accomplished in mid 2008 in order for installation of public art pieces in 2009.

5. Fund, at a minimum \$15,000 and or as much as \$30,000, the Pioneer History Trail six (6) historical perspective figures. Approve the subject matter and the artists, as directed by Town of Parker, for all six bronze pieces. Sponsors to have no input on subject matter and artist selection.

This would have to be accomplished in mid 2008 in order for installation of public art pieces in 2009.

6. Fund, at a maximum \$25,000, a bronze sculpture piece at Mainstreet/Pine Lane (N. Side) Approve the subject matter and the artist, as directed by Town of Parker with approval of both the Town of Parker and the sponsor (Sponsors contributing at least 50% have the privilege of agreeing with subject matter, but not of artist.).

This would have to be accomplished in mid 2008 in order for installation of public art piece in 2009.
7. Fund, at a maximum \$10,000, a bronze sculpture piece at Town Hall Entry. Approve the subject matter and the artist, as directed by Town of Parker with approval of both the Town of Parker and the sponsor (Sponsors contributing at least 50% have the privilege of agreeing with subject matter, but not of artist.). This presumes that a sponsor can be found in 2007.

This would have to be accomplished in mid 2008 in order for installation of public art piece in 2009.
8. Approve the subject matter and artist, as directed by the Town of Parker and recommended by the Douglas County Library, for the completely funded location at the Main Entry of the Douglas County Library site , sponsored by the Van Landschoot Family and Douglas County Library.

This would have to be accomplished in early 2009 in order for installation of public art piece in early 2010
9. Approve the subject matter and artist, as directed by the Town of Parker and recommended by the sponsor, Colorado Capital Bank (two third paid by sponsor), for the public location at the Main Entry of the Performing Art Center .

This would have to be accomplished in early 2009 in order for installation of public art piece in early 2010.
10. Fund, at a maximum \$12,500, a bronze sculpture piece at Mainstreet – Pikes Peak Drive. Approve the subject matter and the artist, as directed by Town of Parker with approval of both the Town of Parker and the sponsor (Sponsors contributing at least 50% have the privilege of agreeing with subject matter, but not of artist.). This presumes that a sponsor can be found by 2008.

This would have to be accomplished in early 2009 in order for installation of public art piece in early 2010.
11. Approve the subject matter and artist as recommended by the sponsor for the completely funded private location at Pine Lane/E. Mainstreet (SW corner) located on private property. This presumes a new owner/developer that is in agreement with proposing a public art piece.

This would have to be accomplished in 2009 in order for installation of public art piece in 2010.
12. Fund, at a maximum \$50,000, a bronze sculpture piece at Mainstreet – E. Mainstreet “Center Circle”. Approve the subject matter and the artist, as directed by Town of Parker with approval of both the Town of Parker and the sponsor (Sponsors contributing at least 50% have the privilege of agreeing with subject matter, but not of artist.).

This would have to be accomplished in early 2011 in order for installation of public art piece in early 2012.
13. Address any other art pieces that wish to be part of the Public Art Program, whether public or private, in the order that they are either fully funded or become a higher priority for the Town of Parker.
14. Fund and put in place interpretative signs as needed. Funding approximately \$10,000.

See Attached Exhibits:

- Public Art Funding Data**
- Public Art Walking Tour Map**
- Public Art Sculpture Locations**
- Pioneer History Trail**

Funding Schedule (presuming Old Town Parker district Public Art Walking Tour Program instituted in 2008):

Site/Matches Plan	Year of Funding	Private Funding \$	Public Funding \$
2. Pikes Peak Drive/Corner	2008	\$15,000.	\$0
6. O'Brien Park (4)	2009	\$50,000.	\$0
10. Pioneer History Trail	2009	\$30,000.	\$30,000.
1. Mainstreet/Pine Drive	2009	\$25,000.	\$25,000.
7. Town Hall Entry	2009	\$10,000.	\$10,000.
8. Douglas County Library	2010	\$25,000.	\$0.
9. Performing Art Center	2010	\$30,000.	\$15,000.
4. Pikes Peak/Mainstreet	2010	\$15,000.	\$15,000..
5. Pine Lane/Mainstreet	2010	\$15,000.	\$0.
12. New TBD Private Sites	2011	\$35,000.	\$0.
3. E. Mainstreet Center Circle	2012	\$50,000.	\$50,000.
11. Interpretative Signs	On Going	\$0.	\$5,000.
Totals:		\$300,000.	\$150,000.